

Silk Mark Organisation of India

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NOTICE

Sub: Participation in the 6th India International Silk Fair (IISF) at New Delhi

Indian Silk Export Promotion Council (ISEPC), New Delhi, is organizing 6th India International Silk Fair (IISF) in hall no. 12 at Pragati Maidan, New Delhi from 16th to 18th October 2018. The IISF is an international event to showcase to the visiting overseas buyers the recent developments in the silk sector, innumerable varieties of silk products meant for export. It is expected that 168 importers/silk dealers from various countries will be visiting IISF which is predominantly a B2B & RBSM.

IISF provides a great opportunity to the Indian Silk manufacturers, weavers & exporters to explore overseas market wherein fabrics, made ups, garments, carpets made out of Indian Silk has got a huge potential. During this mega event interaction with the buyers, fashion shows, discussion, etc. will be held to introduce various Indian Silk products made out of mulberry & vanya silks.

The stall rent fixed by ISEPC for 3mtr. X3 mtr. (9 sq.mtr.) stall space is Rs.58410/- (@ Rs 5500/- per sq.mtr.) inclusive of GST. In order to promote silk products from NE Region and to provide an opportunity to its members from North East, SMOI is offering 9 sq.mtr stall space to 10 weavers, boutiques and budding exporters from **NE Region only** free of cost and NERTPS will bear the entire cost. The stall will be allotted to members of Silk Mark on first come first basis and those members who are producing exclusive products. An internal committee will select 10 participants taking into account the credentials of member, product profile, range & acceptability to the overseas market, etc. The interested members are hereby requested to participate in 6th India International Silk Fair (IISF) at New Delhi and reap the export market benefit.

The interested SMOI members are requested to send their application in the enclosed proforma to The Assistant Director (Insp.), SMOI Guwahati Chapter, Regional Office, Central Silk Board, RSTRS, CSB Building, Ground Floor, DOS Campus, Khanapara, Guwahati-781 022 on or before <u>14.09.2018</u>

sd/-(K.S.Gopal) CEO - SMOI